

Qbix helps Girl Scouts of Historic Georgia improve cash flow processes and focus on their mission

In 2014, Girl Scouts of Historic Georgia (GSHG) realized the need for a better finance and administration solution. Senior management was overburdened with overseeing general accounting tasks, bookkeeping chores and structural financial decisions.

A few years earlier, six regional councils were consolidated into one (as an administrative and cost saving measure encouraged by Girl Scouts of the U.S.A.) and formed GSHG. The financial software system they used to consolidate was difficult to use and not well implemented. "The final straw occurred when we were unable to get a clear picture of how successful our most recent cookie sale had been," explained the organization's CEO Sue Else. "We wanted to be able to plan for the upcoming year with confidence."

GSHG also recognized the need to enhance several of its accounting and financial processes. The organization wanted to improve the purchase order/expense report approval processes, but it lacked the resources to handle the transition in-house. In addition, the council wanted to streamline accounting by replacing physical checks with electronic payments and to improve the credit card reconciliation process.

GSHG was shipping large amounts of paper documents, including invoices, from one location to another. This was costly, and made it hard to locate data at any point in time. Expense reports and credit card reconciliations were being done with spreadsheets and email.

Finally, GSHG wanted department heads and line managers to have better visibility of their budgets and grants. Their existing solution was outdated, cumbersome to use and didn't provide managers with real time information they needed. The accounting staff was overburdened and often couldn't provide the staff with needed reports.

The Qbix solution

GSHG found the solution they needed with Qbix. In fact, Qbix has been able to meet every one of GSHG's general accounting needs and more. Else was immediately impressed with the ability of Qbix professionals to hit the ground running.

"We took the Qbix team through our many processes. They were able to quickly follow our highly complex subsidiary systems and understand how they should tie together," said Else. "In less than two months, Qbix had our books caught up and issued financial statements. They made everything happen quickly, easily, and accurately."

Now expense reports, purchase orders, and credit card reconciliation are submitted and managed with collaborative cloud based systems that integrate with the general ledger. The inbox clutter and process inefficiency



Challenges

- Limited productivity due to paper-based bookkeeping
- 80+ employees submitting purchase orders and expense reports in Excel spreadsheets and email
- Financial distractions hindering organizational growth
- Difficulties in cash management
- Errors with balance sheet reporting

Qbix Solution

- Completely outsourced finance solution including standardized processes, a scalable finance application and a dedicated staff
- Fully managed delivery of timely and accurate financials
- Reconciliation processes fully transitioned to the Qbix team in 30 days
- Control over complicated cash management
- Implementation of processes

Benefits

- CEO now able to spend more time on financial strategy, resulting in:
 - Increased gross margins
 - Increased net margins
 - Improved cash flow
- Cumbersome invoice and expense handling chores now eliminated
- Year-round support provided to meet needs

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of emailing spreadsheets has been eliminated. The general ledger is now cloud-based and provides real time reporting for program managers via their own customized dashboards.

"Qbix continues to identify innovations to speed turnaround and reduce effort in our systems. We needed more help in budgeting and providing accurate information to our granting agencies," said Else. "Qbix rose to the task. We have our own Qbix team of accountants assigned to our council. We always have access to someone who is knowledgeable about GSHG. That type of on-demand accounting expertise is incredibly valuable."

Qbix also implemented an electronic payment solution for GSHG. The Qbix team queues checks for payment, and the GSHG team logs into a Web-based system to approve them for payment. There's no more paper to be pushed around the office or driven to the bank. With financial matters handled, GSHG employees can now focus on their core mission and responsibilities.



Improved decision-making and excellent service from Qbix

The GSHG management team now spends less time gathering financial information and spends more time analyzing financial information due to the real-time delivery of information with Qbix and Intacct. "We're actually making financial, ROI and analysis decisions rather than managing the accounts payable or accounts receivable process," said Else. "As a result, we've significantly improved our cash flows and net assets."

All these benefits for GSHG are backed by Qbix's dedication to flexible service. "My Qbix team works as long as it takes to make sure that we get the financial and operational reports when we need them," Else stated. "Their service is always excellent."

For more information

For more information about Qbix Global Solutions, contact us at US (478) 787-0532 or email us at info@QBIXas.com.

About Qbix:

Qbix provides Business-Process-as-a-Service solutions, allowing nonprofits to focus on the core competencies of their organization. We provide the people, processes, technology, and office facilities to perform these functions, while allowing clients to collaborate interactively through an on-line portal. To learn more, visit www.QBIXas.com.

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About GSHG

Girl Scouts, the largest leadership development organization for girls in the world, builds girls of courage, confidence and character, who make the world a better place. Girl Scouts of Historic Georgia serves more than 13,000 girls and 6,000 adults in 125 counties in Georgia, South Carolina, and Alabama, and is the home of Girl Scouts' founder Juliette Gordon Low. Low founded Girl Scouts on March 12, 1912 in Savannah, Georgia, where her historic Girl Scout First Headquarters still welcomes thousands of Girl Scouts every year. To learn more about Girl Scouts, visit www.gshg.org.

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Sue Else
CEO

Girl Scouts of Historic Georgia

